



Christoph Hoffmann

CEO

Shareholder

Christoph Hoffmann is a technician with all his heart and soul. His well-founded expertise, especially in the field of video solutions, is based on many years of practical experience. He did not complete his studies in electrical engineering, but instead concentrated on practical work and continuous training.

At Geutebrück, he first headed the training department and changed to product management before managing international sales.

Since 2012, he has headed the company together with his wife Katharina Geutebrück and is forging ahead with the transformation from a hardware manufacturer to an international software provider and service provider of video based solutions.

The passionate amateur racing driver is responsible for the social commitment of the company in the region.